

November 25, 2019 12pm
December 16, 2019 12pm

DR. KOHL'S 2019 MN WEBCAST SERIES

MANAGING EXPECTATIONS: 2020 & BEYOND
Agricultural economics is now entering into its seventh year of an elongated down cycle. Trade, weather, tariffs and the global economic moderation with political uncertainty are variables that present an owner/manager with a surprise around every corner. Couple this with rapid changes in the food, fiber and fuel sectors driven by technology, consumer trends and changes in dietary habits and the paradigm of possibilities are never ending. Of course, the state of the agricultural and general economy are factors on the radar screen that need to be incorporated in every business person's game plan. Dr. Dave looks forward to kicking off another webinar series for planning 2020 and beyond.

OWNERSHIP OF THE NUMBERS AND MORE
The 1980's downturn played havoc on the average and below average production managers. The separator this time is one that has ownership of the numbers whether it is in production, marketing, financial, efficiency and/or other metrics. In an economic environment of base hits rather than home runs, special attention and focus on sweating the small stuff will be critical for success along with finding the balance between business, family and personal endeavors. Dr. Kohl will also answer some of the most commonly asked questions concerning business and finance in this engaging webinar.



CONTACT YOUR FARM BUSINESS MANAGEMENT INSTRUCTOR FOR LOCATION AND DETAILS.