

# Ranching For Profit Workshops with Dave Pratt



The Sustainable Farming Association and multiple co-sponsors are hosting a workshop series with nationally known sustainable agriculture expert Dave Pratt from Dec. 10-14 in locations around Minnesota.

Pratt has a tool box full of simple but effective facilitative processes that have earned him a reputation for helping people get to the heart of the problem and find win-win solutions. The workshops:

## **The Three Secrets for Increasing Profit**

See if your ranch is really a business or just a low-paying, physically-demanding job.

Learn the difference between economics and finance and why economics always comes first.

Discover the only three things that any business can do to increase profit.

Use the RFP benchmarks to find out which one applies to your business right now.

**Dec. 11** – Redwood Falls

**Dec. 13** – Thief River Falls

**Dec. 14** – Floodwood

## **Cattlemen vs. Grassmen: The In's and Out's of Cell Grazing**

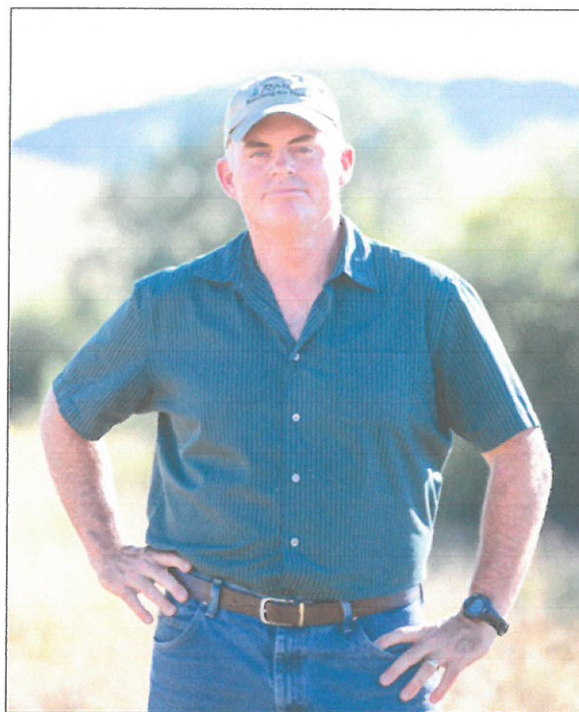
See why the most profitable cattlemen are grassmen first.

Find out if your ranch is structured to work with, or to fight, nature.

Learn the five essential principles of cell grazing.

Discover how you can increase productivity, reduce your workload and increase profit.

**Dec. 12** – Staples



**Registration information coming soon at [sfa-mn.org/soil](http://sfa-mn.org/soil).**

Thanks to our co-sponsors:

