

RMA Project Information

Name: Increasing Beginning Farmer Sustainability using partnerships in Risk Management Education

Proposed Results

Proposed Result	Area	Topic	Producer action	When measured	Est. Number	How verified
Participants at fall partner meetings will increase awareness of crop insurance options, benefits, and limitations	Production	Crop Insurance Products	Understand	Nov – Dec	300	Audience Response System
Participants at fall partner meetings will increase awareness of the value of targeted marketing strategies	Marketing	Marketing plans and strategies	Understand	Nov – Dec	300	Audience Response System
Participants at fall partner meetings will increase awareness of the importance of records and benchmark data in financial risk management	Financial	Financial Records and Analysis	Understand	Nov – Dec	300	Audience Response System
Participants at fall partner meetings will increase awareness of the importance of stress related factors, as a human risk, to be managed in their business.	Human	Health, Stress, and Well Being	Understand	Nov – Dec	300	Audience Response System
Participants at winter workshops will assess their production risks using personal farm data guided by RMA, FBM, and crop insurance provider developed tools	Production	Crop insurance products	Analyze	Jan – Mar	200	Pre/Post Assessment
Participants at winter workshops will evaluate risk related to current marketing strategies using RMA, FBM, and crop insurance provider developed tools	Marketing	Analysis of marketing fundamentals	Analyze	Jan – Mar	200	Pre/Post Assessment
Participants at winter workshops will assess financial risks, as it relates to benchmark data, using RMA and FBM developed tools	Financial	Financial records and analysis	Analyze	Jan – Mar	200	Pre/Post Assessment
The rural mental health specialist will guide	Human	Health, Stress, and Well being	Analyze	Jan – Mar	200	Pre/Post Assessment

participants at winter workshops in analyzing their human risk factors						
Participants at winter workshops will use crops insurance concepts and benchmark data create strategies to limit production risk	Production	Good farming practices	Develop	Jan – Mar	200	Assignment completion
Participants at winter workshops will use current and future marketing information, and benchmark data, to create strategies to limit marketing risk	Marketing	Marketing plans and strategies	Develop	Jan – Mar	200	Assignment completion
Participants at winter workshops will use their business data and benchmark data to create strategies to limit financial risk	Financial	Financial records and analysis	Develop	Jan – Mar	200	Assignment completion
The rural mental health specialist will guide participants at winter workshops to create strategies to limit personal risk	Human	Interpersonal, family, and business relationships	Develop	Jan – Mar	200	Assignment completion
Participants at winter workshops will prioritize strategies and choose action steps that limit production risk	Production	Product and enterprise diversification	Decide	Jan – Mar	200	Written Action Plan
Participants at winter workshops will prioritize strategies and choose action steps to minimize marketing risk	Marketing	Marketing plans and strategies	Decide	Jan – Mar	200	Written Action Plan
Participants at winter workshops will prioritize strategies and choose action steps to minimize financial risk	Financial	Economics of input decisions	Decide	Jan – Mar	200	Written Action Plan
The rural mental health specialist will guide participants at winter workshops to prioritize strategies and choose action steps to limit human risk	Human	Interpersonal, family, and business relationships	Decide	Jan – Mar	200	Written Action Plan
During individualized educational meetings with FBM instructors,	Production	Good farming practices	Implement	Apr - Aug	60	Personal Interview

participants will incorporate risk management action steps and benchmark data to finalize and implement the production risk plan						
During individualized educational meetings with FBM instructors, participants will incorporate risk management action steps and benchmark data to finalize and implement the marketing risk plan	Marketing	Marketing plans and strategies	Implement	Apr – Aug	60	Personal Interview
During individualized educational meetings with FBM instructors, participants will incorporate risk management action steps and benchmark data to finalize and implement the financial risk plan	Financial	Financial records and analysis	Implement	Apr – Aug	60	Personal Interview
During individualized educational meetings with FBM instructors, participants will incorporate action steps to finalize and implement human risk plan	Human	Health, Stress, and Well being	Implement	Apr – Aug	60	Personal Interview