

National Teach Ag Campaign

2017 State Teach Ag Results (STAR) Program

WHAT IS THE STATE TEACH AG RESULTS PROGRAM?

The STAR program is an initiative developed by the National Teach Ag Campaign to assist participating states with developing sustainable and effective recruitment and retention plans. The states will serve as models for assessing, planning and implementing initiatives that will deliver agriculture teacher recruitment and retention results. The states will receive support and guidance from the National Teach Ag Campaign.

KEY STAR COMPONENTS

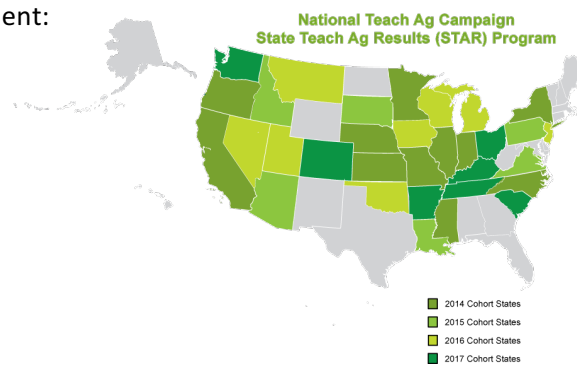
- State teams must consist of...
 - State Ag Ed Director
 - State Agriculture Teachers Association **Board Member**
 - Foundation Director (when applicable)
 - Alumni Representative
 - Ag Ed Degree Institution Faculty (prefer at least one representative per institution)
 - Ag Ed Major from each Ag Ed degree institution
- Face to face planning meeting (above members must be physically present)
- Biannual remote meetings (Dec/Jan and June/July)
- Tracking and reporting guides
- Communication and follow-up protocols
- National Teach Ag Campaign Advisory Board representative
- Only STAR states are eligible for Teach Ag Campaign grants to ensure accountability

STAR STATES

All states are eligible to participate as long as they agree to the program requirements and provide annual supply and demand data and evidence based summary reports.

Current and Anticipated Enrollment:

- 2014= 11 states
- 2015= 19 states
- 2016= 25 states
- 2017= 32 states
- 2018 Goal= 40 states



The 25 states currently enrolled in the STAR program make up 56% of the agricultural education programs in the US, 53% of the agriculture teachers and impact more than 351,000 students. *

**based on 2015 National Supply and Demand Study and National FFA Organization Membership*

STAR STATE BENEFITS

- Targeted strategies tied directly to historical data analysis, real time trends and individual state needs
- Team collaboration and results based outcomes
- In Kind Design Services
- In Kind Consultation Services
- Resource and financial assistance
- Support and assessment guides
- Program review and follow-up tools
- Promotion and publicity

STAR STRATEGIES

Each ***state team creates their own customized sustainable and effective plan*** to address the agriculture teacher shortage. The plan is based on a formal and comprehensive assessment completed by the state team and the National Teach Ag Campaign. Plan strategies may include:

- Scholarships for current and future agriculture teachers
- Ag Ed major and Current teacher program and agribusiness tours
- Teacher mentor programs
- Personalized Teach Ag Workshops and Events
- Development of a state Teach Ag website
- Hiring a recruitment and retention coordinator
- Professional development stipends
- Implementation of a Teach Ag ambassador program
- Development of alternative certification pathway programs
- Marketing plan for target audiences (Veterans, 2nd Career, Counselors, Community Colleges, Diversity, Out of state graduates)
- Initial licensure training and support
- Grow Your Own Ag Teacher Partnerships
- Teacher of Teacher Recognition
- Parent engagement and promotion
- Ag Ed Major internship or assistantship, strong agribusiness and partner connection
- University (statewide and regional) collaborative events

FUNDING

Every state has different funding needs. The goal of the National Teach Ag Campaign is to be able to provide every STAR program state with at least \$10000 annually for three years. Current funding is around \$8000 for up to 28 states. The National Teach Ag Campaign works with the National FFA Foundation and State FFA Foundations to secure corporate and individual donors to support the mission of the National Teach Ag Campaign to ***ensure a quality and diverse supply of agriculture teachers who will inspire the next generation of problem solvers, leaders, entrepreneurs and agriculturalists.***



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